

Pathfinder Asset Management Privacy Policy

Welcome to Pathfinder's Privacy Policy!

At Pathfinder we care deeply about the privacy of our visitors and users, and we are fully committed to protecting their personal information and using it properly in compliance with data privacy laws. This policy describes how we may collect and use personal information, and the rights and choices available to our visitors and users regarding such information.

We strongly urge you to read this policy and make sure you fully understand it before you access or use any of our services.

Information

We can gather information about customers and users of our website, which may include:

Description of information gathering	Examples
personal information through your voluntary use of the Website and the Newsletter subscription	your first and last names and email
personal information provided to us by you through any other method	email correspondence or your phone discussions with us
information collected by us through click tracking in relation to your use of the Website or newsletter	the content you download, the content you access, page response times and length of visits to certain pages
the use of aggregated data	tracking of overall traffic to the Website (this does not identify you individually)
the use of cookies	cookies are pieces of information transferred to your computer hard drive for record keeping (such as your preferences on our Website). This is described in more detail below.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure we have put in place procedures to safeguard and secure the information we collect online.

Our company website is hosted on the Wix.com online platform which allows us to promote our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

Use of your information

We will never sell or rent your personal information to third parties.

We will use information we collect from you for the primary purpose for which it is collected and for secondary purposes related to that primary purpose. By way of example, we may use personal information to (a) complete delivery of our Newsletters to you, (b) help us manage and enhance our services and (c) communicate with you.

Email Newsletters and other notices

It is our policy to send Newsletter emails that you elect to receive. In addition, we may send out promotional material or news to you. This may include promoting new or amended material on our

site where we think that may be relevant to you. We will remove you from our mailing list upon your request.

Cookies

Cookies are widely used on most major Web sites. These are small pieces of information that are stored in a browser-related file on your computer's hard drive when you use a Web site. Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. This helps us analyse data about web page traffic and tailor our website to your needs. A cookie in no way gives us access to your computer or any information about you other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may, however, prevent you from taking full advantage of our website.

Other information we collect

We may collect and use additional information to carry out internal research on our users' demographics, interests, and behaviour, to better understand and serve you and our other online users. This information may include the URL that you just came from (whether this URL is on our site or not), which URL you next go to (whether this URL is on our site or not), what browser you are using, and your IP address.

If you post on our site, on LinkedIn or Facebook or other social media site about us or your experience with us, we may collect that information for the purposes of improving our service and the end user experience.

Access and removal of Information

You have the right to seek access to the personal information held about you and to advise us of any inaccuracy. There are some exceptions to this right set out in the Privacy Act. If you make an access request, we will ask you to verify your identity and specify what information you require. If you are concerned about how your personal information is being handled or if you would like to make a complaint, please contact us on the details listed at '[Contact us](#)'. If you are unhappy with our response, there are other bodies you can go to.

Links to other websites

Our website may contain external links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Updates to our information practices

We reserve the right to change this policy. By continuing to use the Website, you agree to be bound by the amended policy. You should check from time to time to see if the policy has changed.